AVAILABLE PROGRAMS & UPCOMING EVENTS



Partenariat canadien pour une agriculture durable

PROGRAMS

SCAN HERE!

Or see Agriculture Programs at gnb.ca

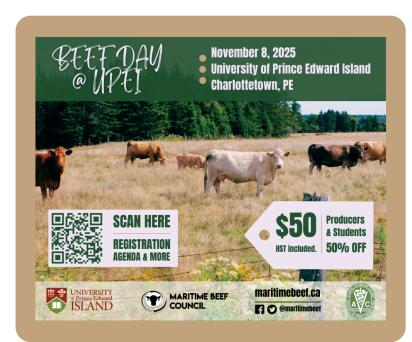
For a complete list of Sustainable CAP programs, deadlines and applications



Relevant programs include:

- Beef Herd Renewal and **Improvement**
- Livestock Genetic **Enhancement**







16TH ANNUAL CONFERENCE

November 18-21, 2025 Crown Plaza.

Fredericton, New Brunswick

16E CONGRES ANNUEL

Du 18 au 21 novembre 2025 Hôtel Crown Plaza.

Des horizons plus verts :

Fredericton, Nouveau-Brunswick

Greener Horizons:

Technological Innovations in Forage and Grassland Management

Save the Date

#CFGA25

Innovations technologiques dans la gestion des fourrages et des pâturages

Notez bien cette date!

www.canadianfga.ca

#ACPF25



NFO@AGRICOMMODITY.CA 902 · 895 · 0581 AGRICOMMODITY.CA/APP



CASH FLOW FOR FARMERS

Up to \$250,000 interest free

Up to an additional \$750,000 available at prime minus 0.1%

Repay as you market product

AVAILABLE FOR THE FOLLOWING COMMODITIES

CHRISTMAS TREES, MINK, LIVESTOCK, MAPLE SYRUP, GRAINS/OIL-SEEDS, BERRIES, APPLES, FIELD VEGETABLES, GREENHOUSE PLANTS & VEGETABLES, NURSERY TREES & SHRUBS, AND OTHERS

THE ADVANCE PAYMENTS PROGRAM IS A FEDERAL PROGRAM, ADMINISTERED BY THE ACMA.



Agriculture and Agri-Food Canada

Agroalimentaire Canada

NEW BRUNSWICK CATTLE PRODUCERS

bovinsnbcattle.ca | 506-458-8534 office@bovinsnbcattle.ca

OCTOBER 2025 NEWSLETTER

MESSAGE FROM THE CHAIR OF THE NEW BRUNSWICK CATTLE PRODUCERS



A record-breaking dry, drought-marked summer has come and gone. We hope everyone was able to weather the conditions and still bring in plentiful harvests with strong feed supplies. For timely drought management guidance from industry specialists, follow us on Facebook.

Throughout the season, the NBCP remained busy advancing industry projects and preparing for the year ahead.

Promotion Campaign

The NBCP have launched a new promotional campaign aimed at refreshing our marketing efforts and enhancing public engagement. As part of this initiative, NBCP is rolling out a new logo, developing video content to promote New Brunswick beef, and creating branded materials for distribution through local abattoirs.

More updates and details will be shared in the coming weeks—stay tuned!

Sustainable Canadian Agricultural Partnership (SCAP) Programs

The launch of new Sustainable Canadian Agricultural Partnership (SCAP) programs this spring has opened doors for producers to enhance herd performance and competitiveness.

Beef-specific programs include the Beef Genetic Enhancement Program and the Beef Herd Renewal and Improvement Program.

We strongly encourage New Brunswick producers to explore these valuable funding opportunities to strengthen their herds and improve productivity. Learn more at gnb.ca/agriculture.

NBCP at Regional Events

NBCP board members participated in the Maritime Beef Council's IIth Annual Atlantic Forage Field Day on August 6 in Nappan, NS. The event drew more than 85 producers, extension staff, students, and industry stakeholders. A report from Amy Higgins is provided further in this newsletter.

CCA Maritime Environmental Stewardship Award Winner

NBCP congratulates Don and Geraldine Bettle, whose family farm in New Brunswick was selected for the 2025 Canadian Cattle Association's Environmental Stewardship Award (TESA).

Their farm includes farmland, woodlot, and nearly 5 km of riverfront. Their commitment to protecting riparian areas, improving water quality and habitat, and using cattle to enhance soil health and herd productivity has earned them this coveted award.

Maritime Beef Test Society

The 2025 Maritime Beef Testing Society Annual General Meeting will be held November 13th at 7:00 PM via Zoom as a business meeting only. If you are planning to attend, please register ahead of the meeting at maritimebeefteststation.ca.

We're looking forward to attending Beef Day @ UPEI on November 8th in Charlottetown, PEI. Registration is now available at maritimebeef.ca. Beef producers in good standing with the NBCP may use the promo code BEEF to save 50%!

NBCP District Meeting & Call for Nominations

The NBCP will host one virtual District Meeting via Zoom on December 1, 2025. In addition, the NBCP is calling for nominations for two new Director-at-Large positions on the Board of Directors.

Maritime Livestock Price Insurance

A reminder that the Maritime Livestock Price Insurance program is available to New Brunswick producers, offering protection against unexpected price drops.

This program is a valuable risk management tool for the province's beef industry. To learn more, visit lpi.ca/maritime-livestock-priceinsurance/ or contact Amy Higgins at projects@agricommodity.ca or 902-957-2606.

Stay Connected

Continue to check our website and follow us on social media for industry updates. Please contact the NBCP office with any questions. comments, or concerns at office@bovinsnbcattle.ca or 506-458-8534.

Sincerely,

Trever Welch

Trevor Welch, Chair

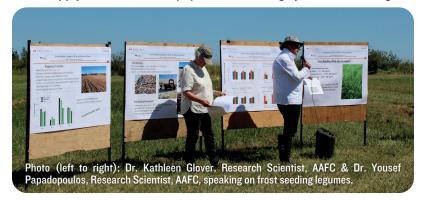
MBC & AAFC HOST 11TH ANNUAL FORAGE FIELD DAY

The 2025 edition of the Forage Field Day was held on August 6th in Nappan, NS at the Agriculture and Agri-Food Canada Research Farm. This year's event had 85 attendees turn out from New Brunswick, Nova Scotia, and Prince Edward Island and included farmers, extension agents, and industry. The support of the various sponsors and partners like the PEI, NB, and NS Sustainable Canadian Agricultural Partnership, the Farmers for Climate Solutions FaRM program, and the various sponsors of the Maritime Beef Council is invaluable to be able to put on these types of programs at a low or no cost to the producers who attend.



The morning program featured a trip out to the AAFC plots and the beef and forage research team of Dr. Kathleen Glover, Dr. Yousef Papadopoulos, and John Duynisveld all talked about the various research projects that have been ongoing at the farm relating to bioactives, parasitic nematodes, frost seeding and legume incorporation, and management through drought. This was a great opportunity which many took to engage with the researchers to establish how to use the work happening locally in Nappan to improve their own forage production on farm.

The afternoon sessions featured PEI's Les Halliday, who presented on the importance of measuring forage production, followed by an update from the NS, PEI, and NB Living Labs projects, who are now seeing results from some of these multi-year farmer collaborator projects that have been happening in the Maritimes. This was followed by a couple of equipment demonstrations/talks from Kingston Farm Supply and their Arrowquip cattle handling systems and Rangeward fencing products, as well as Leonard Fraser, who



brought a Hustler-mounted bale unroller to demonstrate. Shane Wood, Geoff Larkin and John Duynisveld then hosted a frost seeding presentation which held some very practical tips about the various ways that can be done and some of the challenges and chancesto get more legumes into the mix.

Feedback has been very positive, with farmers taking knowledge home to incorporate into their operations. The Maritime Beef Council looks forward to continuing this annual event with AAFC and other partners. If you have any ideas on speakers or topics for future programming, don't hesitate to send them along to projects@agricommodity.ca.

UPCOMING SALES

Atlantic Stockyards Fall Feeder Sales Sales begin at 10:00 AM on Tuesdays:

• November I & I8, December 2

Carvell's Livestock Auction Barn III Wilmot Road, Wilmot, NB

Contact Carvell Crandlemire at **506-391-6188** or email **carvellcrandlemire@gmail.com** for auction dates and times.

ASL: Producers are encouraged to pre-book all feeder cattle as early as possible. Pre-registered cattle will be listed online. Vaccinated cattle will be uniquely identified and must be accompanied by a vaccination receipt for the vaccine used. For more information on upcoming sales, please visit **atlanticstockyards.com**.

LIVESTOCK TAX DEFERRAL

Due to changing weather conditions, certain regions of New Brunswick now qualify for the 2025 Livestock Tax Deferral. This support helps producers manage the impacts of extreme weather. For applicable regions, please visit Beef Industry Programs under the Members menu on our website (www.bovinsnbcattle.ca) or scan the QR code to the right:



MARITIME BEEF TESTING SOCIETY

The 2025 Maritime Beef Testing Society Annual General Meeting will be held November 13th at 7:00 PM via Zoom as a business meeting only. If you are planning to attend, please register ahead of the meeting at maritimebeefteststation.ca.

TESA RECIPIENTS: DON & GERALDINE BETTLE



Congratulations to The Environmental Stewardship Award (TESA) 2025 winners: New Brunswick's Don and Geraldine Bettle. Please visit cattle.ca/news-and-events for the full press release.

Over their nearly 50 years of farming, Don and Geraldine have worked tirelessly to protect water resources, riparian areas and wild habitat on the third-generation family farm, while at the same time improving soil quality and production capability of their successful cow-calf beef operation. They recognize that climate change is altering traditional weather patterns, with warmer springs and extended fall seasons. This shifts the growing season window and intensifies the need for adaptive practices.

For more information about the Bettles' operation, please visit cancattle.wixsite.com/cattle/blog.

DISTRICT MEETING & CALL FOR NOMINATIONS

The NBCP will host one virtual District Meeting via Zoom on December 1, 2025.

French simultaneous translation will be available upon request during pre-registration. If simultaneous translation is not requested by November 25, 2025, this will not be provided as an option for this meeting.

This is an election year for the below Districts:

- District 2: Victoria County except Drummond Parish
- District 4: Gloucester & Northumberland Counties
- District 6: Kent County
- District 7: Queens, Sunbury, York & Charlotte Counties

In addition, the NBCP is calling for nominations for **two new Director-at-Large positions** on the Board of Directors. These positions are open to producers from any district in the province and will also be elected during the virtual meeting.

Nomination forms for all positions are available on the NBCP website and must be submitted to the office by **November 15**, **2025**. For Board inquiries, please contact a Board representative, found on the NBCP website (under **About**).

Register in advance at bovinsnbcattle.ca.

NB SOIL & CROP IMPROVEMENT ASSOCIATION UPDATE

NBSCIA 47th Annual General Meeting and Technical Workshop

Preparation for our AGM is in the works and is scheduled for March I2 and I3, 2026 at the Crown Plaza Hotel in Moncton, NB. This year's theme is **Envisioning New Brunswick's Agri-Food Sector in 2050**. Stay tuned for more updates on speakers and topics that will be covered during the conference.

On Farm Climate Action Fund Update for NB

As of June II, available funding for Ultimate Recipient BMP projects to improve nitrogen management, expand cover cropping, and implement rotational grazing practices was exhausted for the 2025-2026 fiscal year. A total of II8 farmers were supported in the adoption of BMPs in this fiscal period. The OFCAF funding supports New Brunswick's producers in their ongoing progress, adopting beneficial management practices (BMPs) that reduce greenhouse gases (GHGs) and store carbon.

Funding is still available to support training events, such as field days, all ideas are welcomed. In addition, OFCAF funds are still available for the **Course** and **Conference Education Program**. This program will support agriculture producers, agrologists (P.Ag.) and certified crop advisors (CCA) who may wish to participate in conferences, workshops and training events outside the Province of New Brunswick that support the reduction of greenhouse gas emissions, embracing new technology for improved nitrogen management, cover cropping and rotational grazing.

Plan your project now, as NBSCIA will be accepting applications from January I, 2026 closing when funding is fully allocated, for projects funded in the fiscal year ending March 31, 2027.

Detailed program guidelines and the application process are available on the NBSCIA website: nbscia.ca.

For assistance with the application process, contact a member of the NBSCIA OFCAF Program Administration Team: Stephen London 506-392-0408 ofcaf.facf@nbscia.ca; David Walker 506-461-6046 research@nbscia.ca; David Good 506-391-9424 drgood449@gmail.com; Ray Carmichael 506-276-3311 ofcafadmin@nbscia.ca.

Support for this activity has been provided by Agriculture and Agri-Food Canada through the Agricultural Climate Solutions - On-Farm Climate Action Fund.