MAY 2023 NEWSLETTER



MESSAGE FROM THE CHAIR

Spring has officially sprung, and we have received warm, mild weather. As the New Brunswick Cattle Producers prepare for a busy upcoming season, I hope this newsletter finds you in good health.

Our website has kept its same address but has received a complete facelift. We are proud to offer the new version of the website, which includes both English and French all on one site! We believe that the update has made navigating the website much easier too. Check out the updated site at www.bovinsnbcattle.ca; we trust you will prefer the new format.

We congratulate Joe Cooper at Balamore Farm Ltd. and the Maritime Beef Testing Society on successful breeding stock sales this Spring. These sales were held as hybrid auctions, with in-person and online bidding options.

This year marked the 50th Sale for the Maritime Beef Testing Society and was celebrated on March 31st at the Amherst Golf Club. The banquet was well attended and featured a roast beef supper, a special presentation by Mike McMorris of the Livestock Research Innovation Corporation, and an awards presentation highlighting buyers and sellers from the past 50 years! This year's Maritime Beef Testing Society sale reports are on their website at www.maritimebeefteststation.ca/historical-sale-reports.

The Canadian Beef Industry Conference will occur in person on August 14th-17th, 2023, in Calgary, Alberta. Additional information will be posted as it is released and can be found at: www.canadianbeefindustryconference.com.

Our collaboration on the Burger It Forward Campaign was a huge success! We assisted in the efforts, raising an estimated \$53,064.00 for 16 food banks across the country. As a part of that effort, the NBCP donated \$5,000.00 worth of ground meat from ABP to New Brunswick's Food Depot Alimentaire. Thank you to everyone that made this possible. #BurgerItForward

The Canadian Food Inspection Agency (CFIA) is proposing amendments to Part XV of the Health of Animals Regulations (Identification and Traceability). Please participate in their consultation, which is open until June 16th. You can access the consultation at www.tinyurl.com/bdzx8h.

New Brunswick Soil and Crop Improvement Association is now accepting applications for the On-Farm Climate Action Fund for the 2023-2024 crop year. The objective of the On-Farm Climate Action Fund is to support farmers in adopting beneficial management practices that store carbon and reduce greenhouse gases, specifically in the areas of nitrogen management, cover cropping, and rotational grazing practices. For complete details, please visit https://www.nbscia.ca/ofcaf-program-registration.

New programs have been announced by the Province, including the Beef Genetic Enhancement which helps to enhance the New Brunswick beef industry with genetically superior animals capable of producing the highest quality beef, competitively and consistently, for the benefit of all the beef sectors. This element comprises the Beef Elite Sire, Beef Elite Female and Beef Elite Embryo Components, and the Beef Genetic Testing Component. For a complete listing of all programs, please visit www.gnb.ca/agriculture for more information.

We encourage New Brunswick cattle producers to reach out to their regional directors with feedback on programs or any industry concerns they may wish to have brought to the attention of the NBCP Board of Directors.

As always, connect with us via the NBCP website: www.bovinsnbcattle.ca, Twitter @BovinsNBCattle, or Facebook: @NewBrunswickCattleProducers. You can also drop us a line via email at aanderson@agricomodity.ca or give us a call at 506-458-8534.

Sincerely, *Trevor Welch*Trevor Welch, Chair

CHANGES TO IDENTIFICATION AND TRACEABILITY REGULATIONS

The Government of Canada has launched a new online commenting system in CG I that permits stakeholders to comment on proposed regulations online during the consultation period. All stakeholder comments that conform to government guidelines will be posted online after the comment period ends. Making stakeholders' comments on proposed regulations publicly available will increase transparency and accountability, generating a better understanding of the regulatory concerns and challenges of Canadians and stakeholders, and has the potential to facilitate important discussions between regulators and stakeholders. The online commenting feature has been designed to be easy to use and we strongly encourage you to use it to submit your comments on the upcoming proposed amendments to Part XV Health of Animals Regulations (Identification and Traceability).

For more information, including instructions on how to comment, please see the Comment on proposed regulations page on the Canada Gazette website or visit www.tinyurl.com/bdzx8h.

CHECK-OFF AGENCY SCHOLARSHIP

The Canadian Beef Check-Off Agency established a scholarship to encourage and support students pursuing post-secondary studies in the field of agriculture, agricultural research, or with an agriculture background pursuing studies in marketing. One scholarship of \$2000 is available annually. The deadline to apply is June 30th, 2023. Check out their website for complete details at www.cdnbeefcheckoff.ca/scholarship.



ATLANTIC STOCKYARD LTD

Upcoming Feeder Sales occur at 10 am on: May 23rd June 15th July 20th

August 17th

Producers are encouraged to pre-register all feeder cattle, which Atlantic Stockyards Limited (ASL) will list on their website.

Vaccinated cattle must be accompanied by a vaccination declaration and a receipt for the vaccine used. Vaccinated cattle will be uniquely identified. All cattle will be sold by order of arrival. For more information, visit: www.atlanticstockyards.com

CARVELL'S LIVESTOCK AUCTION BARN

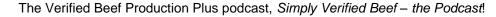
Contact Carvell Crandlemire at 391-6188 or email carvellcrandlemire@gmail.com for auction dates and times. Carvell's Livestock Auction Barn is located at 111 Wilmot Road, Wilmot, New Brunswick.

LOCAL AGRICULTURAL PODCASTS



Agri-Commodity Management Association (ACMA) hosts the Maritime AgCast, a podcast based on discussions of important topics for livestock farmers with local, regional and national guests.

Please visit www.anchor.fm/maritime-agcast to listen now!

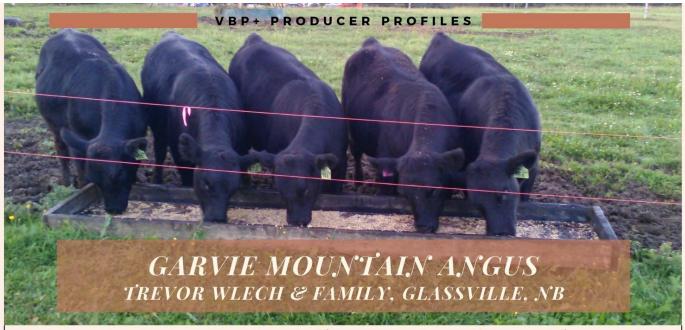




This podcast is hosted by Maritime Beef Council and New Brunswick VBP+ Coordinator Amy Higgins and focuses entirely on beef content.

Subscribe through your favourite podcast platforms, such as Spotify, iTunes or Google, or listen online at: www.anchor.fm/simply-verified-beef.

VBP+ PRODUCER PROFILES





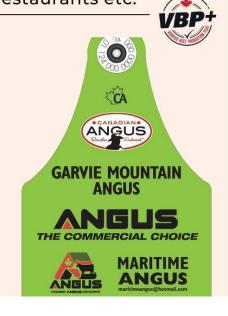
#myVBPstory

Describe your operations and any other information you would like to share

We run a small red and black angus herd and some commercial black baldies. My father bought his first angus cow in 1972 and we have had angus cattle ever since. we run about 30 mother cows and sell a few bulls. We also direct market a lot of our product as beef to local schools, restaurants etc.

Why did you become VBP+ certified and how was the cerification process?

I chose to become VBP+ as It will let people know that we are doing exactly what we say we are doing - that I have a paper record of everything we do on the farm whether it be vaccinations or anything else. The process itself was easy to do and something that I should have done before



AVAILABLE PROGRAMS

For a complete listing of all programs, please visit www.gnb.ca/agriculture for more information.

Beef Genetic Enhancement

To enhance the New Brunswick beef industry with genetically superior animals capable of producing the highest quality beef, competitively and consistently, for the benefit of all the beef sectors. This element comprises the Beef Elite Sire, Beef Elite Female and Beef Elite Embryo Components, and the Beef Genetic Testing Component.

Beneficial Management Practices

Assist producers in taking concrete steps to improve the environmental performance of their operations including activities to conserve and enhance the natural resources utilized by the New Brunswick agriculture industry, minimize the environmental impact of agricultural activities, and mitigate and adapt to climate change.

Business Planning, Skills Development and Agriculture Education To support business planning, skills development and awareness in the New Brunswick agriculture sector.

Crop and Livestock Sector Development

To support crop and livestock development opportunities including economic development programming for sectors with growth opportunities, regional economic development opportunities, and establishing agricultural machinery usage cooperatives.

Enabling Agricultural Research and Innovation

Encourage the growth, profitability, sustainability and self-sufficiency of New Brunswick's agriculture, agri-food, agri-product, and agri-science sectors, including adapting to climate change. Applicants are eligible for funding assistance for approved activities intended to encourage the growth, profitability, sustainability and self-sufficiency of New Brunswick's agriculture, agri-food, agri-product, and agri-science sectors through innovative research and development projects; on-farm demonstration trials; pre-commercialization development activities; onfarm innovation; and adoption of new technologies that have a regional or local impact; and adoption of practices and technologies that will

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THE ADVANCE PAYMENTS PROGRAM IS A FEDERAL PROGRAM, ADMINISTERED BY THE ACMA.



Agriculture and Agri-Food Canada **Advance Payments** Agriculture et Agroalimentaire Canada Programme de paiements anticipés

support climate change adaptation and mitigation, including reducing greenhouse gas (GHG) emissions and improving carbon sequestration, and related technology transfer activities.

Market Development and Access

New Brunswick's rich microclimates are ideal for farmers, fishers, producers, and processors to grow, catch and make the foods the world loves. The Market Development and Access program elements aim to increase the sales of New Brunswick's food basket by supporting industry efforts to access and take advantage of new, existing, and emerging market opportunities, from local farmers' markets to international markets.

Agri-Land Accessibility and Enhancement

Support the development of farmland for agriculture in New Brunswick, including bringing lands formerly used for agriculture back into active production, enhancing the development and productivity of new production fields and improving existing farmland. Any increase in acreage will support more sustainable farming practices with reduced environmental impacts, improved crop rotations resulting in healthier soils, increased land base for the production of crops and livestock feed, and increased self-sufficiency levels of food and livestock feed crops, which will reduce transportation costs and associated environmental impacts.

Risk Management and Food Safety

Accelerate the adoption of recognized assurance systems, including food safety, biosecurity, traceability, and animal welfare in the production, processing, and distribution of New Brunswick agri-food products. Support the agriculture sector to prepare for and maintain resilience in relation to emerging challenges including extreme weather events, animal and plant disease outbreaks, emergencies/natural disasters, wildlife damage, farmer mental health, and farm safety

*As stated in the SCAP Administrative Guidelines, the Canada / New Brunswick Sustainable Canadian Agricultural Partnership (Sustainable-CAP) policy framework is a five-year federal, provincial, and territorial Initiative which will operate from April 1, 2023, to March 31, 2028, unless otherwise announced. Program applications are welcome on an ongoing basis until funding is exhausted. Please check your desired program's administrative guidelines for full details.

NEW BRUNSWICK CATTLE PRODUCERS