

Special Producer Memo

2020 Fall-Winter Regional Meetings & Producer Workshop Delivery Format

In order to adhere to New Brunswick Department of Health directives regarding COVID-19, NBCP was forced to postpone its regional meetings originally scheduled for October 2020 and will instead be delivering regional meetings in an online format.

As much of our global commerce has moved online since March 2020, the use of virtual meetings to allow face-to-face interaction has become the new normal. The learning curve has been steep, and technical challenges such as limited rural broadband internet have sometimes become a barrier to success of the virtual platform, but over time we are all getting better at it. This applies broadly to our elderly in special care homes, friends and family across the country or across the road, or our office colleagues at home double tasking work and family tasks. We are all in this together, and together we will prevail.

We are hosting a number of Zoom training sessions throughout December and January to help you prepare for participation in these regional meetings, and will be showing recorded presentations of our previously announced Regional Meeting Workshop presenters. If you have any questions regarding the Zoom training events or the upcoming regional meetings, don't hesitate to reach out to the NBCP offices at 506-458-8534 or financemanager@bovinsnbcattle.ca.

Please see the note below with the new dates for the virtual NBCP 2020 Fall-Winter Regional Meetings. A few special notes on this meeting format and procedures:

1. These meetings will be delivered virtually through Zoom
2. You have the option of joining online through your computer OR using the dial in phone numbers provided. Please do not let technical barriers limit your participation, the meeting is simply a phone call away.
3. Presentations will be recorded prior to the meeting to avoid any internet challenges that may arise during the meeting. Presenters will be available to answer questions following the recorded presentations.
4. Simultaneous translation will be available, so you can join the meeting in the official language of your choice.
5. Nominations for regional director will be accepted from the floor during the meeting. If an election is required, a mail in ballot will be forwarded to each member from the region and votes will be tabulated at the NBCP office by independent, non-producer scrutineers.



2020 Fall-Winter Production Management Workshops

Risk Management Strategies, Verified Beef Production Plus, Value-Added Calf-Club Development, Livestock Transportation Regulation Changes and Humane Animal Handling

Creating opportunities to put more dollars in cattle producers' jeans is priority #1 for the New Brunswick Cattle Producers Association. As we have done over the past several years, a series of management workshops are being presented prior to NBCP regional meetings specifically to support producer profitability.

2020 has brought new challenges and opportunities to the doorstep of NB beef operations as the Covid-19 pandemic literally changed the way we live our lives and conduct business. Early in the pandemic, market uncertainty and price volatility was understandably a great cause of concern for NBCP members. Thankfully, the Canadian beef market has remained strong and volatility has dissipated.

The Federal Government's Covid-19 response for agriculture was very clear: *Use the risk management programs currently available, ad hoc programs are not being considered until further notice.* With this understanding the NBCP, with support from the Canadian Cattlemen's Association and Beef Farmers of Ontario, set out to explore how Maritime beef producers can best utilize the current suite of Business Risk Management programs available.

MNP Accountants has been contracted to complete 5-case studies on how the AgriStability program can be used by cattle operations and will provide an update on this project, provide some background on what beef farmers should, and should not, expect from the AgriStability program and provide a general overview of risk management options available to beef operators during the afternoon workshops.

We will also host Amy Higgins from the Maritime Beef Council to provide updates on the various projects underway at MBC, including the Verified Beef Production Plus and data management programs and the development of Calf and Feedlot clubs around the Maritimes. To wrap up the agenda, Jonathan Wort from Perennia Food & Agriculture Inc. will provide an overview of the recent changes to livestock transportation regulations and the impact they may have on your farm.

Please see the detail below for dates, times and locations for the Pre-Meeting Workshops and NBCP Regional Meetings, which will follow. Note that in order to accommodate our guest speakers, several Districts have been combined to host these events, but the election of Regional Directors will be completed, as necessary.

For more information or to register for this event please call Brenda at 506-458-8534 or email financemanager@bovinsnbcattle.ca

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Email/Courriel : financemanager@bovinsnbcattle.ca Office/Bureau : 506-458-8534
www.bovinsnbcattle.ca



On-line Zoom Training & Producer Workshop Schedule

1. Tuesday, December 15, 2020

- 8:00 PM Welcome & Introductions
8:05PM Zoom Training Presentation
Kaylee Sheets
8:30PM Humane Animal Handling & Livestock Transportation Regulations
Jonathan Wort, Perennia Food & Agriculture Inc.

Zoom Link

<https://zoom.us/j/99539839850?pwd=eHQxY1pERGJPZFNnN0VpR2Y1Q0t3UT09>

Meeting ID: 995 3983 9850

Passcode: 989037

2. Thursday, December 17, 2020

- 12:00 PM Welcome & Introductions
12:05 PM Zoom Training Presentation (French Simultaneous Translation provided)
Kaylee Sheets
12:30 PM Humane Animal Handling & Livestock Transportation Regulations
Jonathan Wort, Perennia Food & Agriculture Inc.

Zoom Link

<https://zoom.us/j/95077692515?pwd=QXRDN0NDcUdKUXgzYmJGS2s0Nk9iQT09>

Meeting ID: 950 7769 2515

Passcode: 748645

3. Tuesday, December 22, 2020

- 8:00 PM Welcome & Introductions
8:05PM Zoom Training Presentation (French Simultaneous Translation provided)
Kaylee Sheets
8:30PM Maritime Beef Council Update, Verified Beef Production Plus
Amy Higgins, Industry Coordinator, Maritime Beef Council

Zoom Link

<https://zoom.us/j/94950431202?pwd=RzFxaUhKa3htbm44djRQTTdWUzNWQT09>

Meeting ID: 949 5043 1202

Passcode: 938425

4. Tuesday, January 5, 2021

- 8:00 PM Welcome & Introductions
8:05 PM Zoom Training Presentation
Kaylee Sheets
8:30 PM Agri-Stability Case Study Project Workshop
Steve Funk, MNP Accountants

Zoom Link

<https://zoom.us/j/96513834469?pwd=OEhZU3ZuTmwrS3o5ZFVFN1IMOWM5dz09>

Meeting ID: 965 1383 4469

Passcode: 079751

5. Thursday, January 7, 2021

- 12:00 PM Welcome & Introductions
12:05 PM Zoom Training Presentation
Kaylee Sheets
12:30 PM Agri-Stability Case Study Project Workshop
Steve Funk, MNP Accountants

Zoom Link

<https://zoom.us/j/92544595658?pwd=bnVDSHNLR0RNZUowM0hpRXcycHZWUT09>

Meeting ID: 925 4459 5658

Passcode: 903925

Note: All Workshops Will Be Recorded and Available for Viewing in English and French on the New Brunswick Cattle Producers YouTube Channel:

https://www.youtube.com/channel/UCxYGEzk8a5phDV_G3-A3Qig

If planning to join one of the above workshops via the Zoom app OR by internet browser, attendees should ensure that they have working speakers and that there is a working microphone or headset (headphones with a built-in microphone is one example) prior to the Zoom training. A webcam is NOT required however if planning to use one, please ensure that your browser will allow access to your microphone/camera. If unsure, simply ask the Tech once you're in the workshop

If you encounter any issues with allowing those permissions, please use the following resources:

Mac/iOS Users: [Camera/Audio Permissions](#)

Windows Users: [Windows Camera/Mic Permissions](#)



In order to make this a valuable and positive experience for all, we have a few instructions included below.

The platform you will be using is ZOOM.
The platform supports users on PC, Mac, Linux, iOS, and Android.

Log in access will start 15 minutes prior to each session in order to allow ample time to enter. If you attempt to log in prior to that, you will not be able to enter. During the session, you will be able to log in and out as needed.

Any inquiries or technical issues can be directed to: sheets.kaylee@gmail.com as we will be actively monitoring this email during the session and are happy to help.

FOR COMPUTER USERS

You are NOT required to download any particular software, you can log in through the link in the confirmation email. Once you click the link, it will redirect to your browser. If you do not wish to install the app, simply click the blue “Launch in Browser” halfway down the screen. If you have the Zoom application downloaded to your computer, feel free to use the software.

FOR APP USERS

To download for Android: [Google Play Store - Zoom App](#)

To download for iOS: [Apple Store - Zoom App](#)

For all other mobile platforms: Search Zoom Cloud Meetings and follow the download instructions.

Click the link, it will then redirect to your browser. A pop-up should appear prompting you to launch the App.

Alternatively, open the app. Then click Join A Meeting. Enter the Meeting ID and your name. Then enter the Password.

FOR PHONE USERS

Select the appropriate phone number for your location from the list below. You’ll be asked to enter the Meeting ID, found in the confirmation email. When asked to input a participant ID, please press #. We recommend using this as a backup option for the Training sessions if you are experiencing audio or microphone issues, as phone callers are unable to view the speakers or participate in the chat function if not also using either of the above options.

Dial by your location

+1 438 809 7799 (Quebec, Maritimes)



Regional Meeting Schedule

Please review the following list of meeting events closely to ensure that you attend the appropriate event for your region if you wish to participate in the nomination process for Regional Director. Producers are welcome and encouraged to attend as many or all of the regional meetings as they wish. For more information or to register for any of these events please call Brenda at 506-458-8534 or email financemanager@bovinsnbcattle.ca

1. Regions 5, 6: Kent, Westmorland & Albert Counties

Date: Tuesday, January 26, 2021

Time: 8:00pm – 10:00pm

Note: Simultaneous Translation Will Be Provided

Zoom Link: <https://zoom.us/j/99287170304?pwd=bCtsQjF0Mi9wZ3VxYk1xdWsxR2gwQT09>

Meeting ID: 992 8717 0304

Passcode: 320958

2. Region 8: Kings & Saint John Counties

Date: Wednesday, January 27, 2021

Time: 8:00pm – 10:00pm

Zoom Link: <https://zoom.us/j/93902996439?pwd=ZnRzejNTdzFzb3NFS2V3M2dDYlITdz09>

Meeting ID: 939 0299 6439

Passcode: 010642

3. Regions 1, 2, 7: Victoria, Carleton, York, Sunbury, Queens & Charlotte Counties

Date: Thursday, January 28, 2021

Time: 8:00pm – 10:00pm

Zoom Link: <https://zoom.us/j/97692999069?pwd=UDZaSzB0VVkzcjdKUKMwRkczTkxvQT09>

Meeting ID: 976 9299 9069

Passcode: 508294

4. Region 3, 4 – Madawaska, Restigouche, Gloucester & Northumberland Counties

Date: Saturday, January 30, 2021

Time: 10:00am to 12:00pm

Note: Simultaneous Translation Will Be Provided

Zoom Link: <https://zoom.us/j/96639656937?pwd=dIFVTy9LYnViKzhnU3ZOVlJ5dk9ZUT09>

Meeting ID: 966 3965 6937

Passcode: 034347



Regional Meeting Agenda

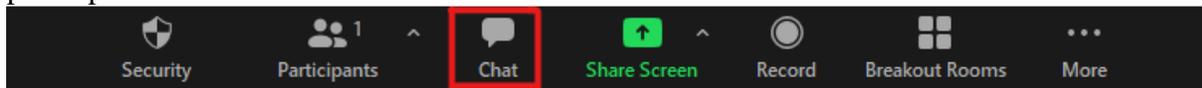
1. Welcome and Approval of agenda
2. Review minutes of previous meeting
3. Business arising from minutes
4. Chairman's Update
5. Review of Financial Statements
6. Review Annual Budget
7. Nomination of directors, if required
8. Question & Answer, Discussion Period
9. Adjourn

General Information

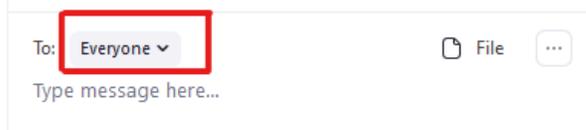
All attendees will have their audio and video turned off upon entry to the call and we ask that you remain with them off unless prompted by the moderator or trainer. This is to allow the focus to remain on the workshop/meeting and to avoid any technical issues.

- Please note: During the training, all attendees will be prompted to turn on their audio, as well as video for any who are interested.

Please feel free to participate in the chat function throughout the session. You can open this by clicking the CHAT button at the bottom of your screen. Any messages sent will be seen by all participants.



You can also send a direct message to individual members in the call by clicking dropdown menu next to the TO: button above the Chat and selecting the person you wish to send the message to.



Q&A Instructions

- There will be Q&A segments at various points throughout the Zoom Training workshops with the moderator/trainer. Once the moderator has opened it for questions, you can either ask a question/answer a question/make a comment using the Chat function OR ask to verbalize your question by clicking the Raise Your Hand button at the bottom of the Participants panel. The moderator will select all questions to be answered.
 - When Raising Your Hand, if the moderator selects you for a question, they will introduce you and give you an indication to proceed with your question.
 - Please ensure you have minimal background noise and wait for us to ask to turn your microphone on in order to ensure that your question is clearly heard. A pop up will appear on your screen indicating that we've asked you to turn on your microphone.
 - To learn how to Raise Your Hand on your platform, please use the following link: [Zoom - Attendee Controls](#)