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2020 Fall Production Management Workshops

Risk Management Strategies, Verified Beef Production Plus, Value-Added Calf-Club Development, Livestock Transportation Regulation Changes and Humane Animal Handling

Creating opportunities to put more dollars in cattle producers' jeans is priority #1 for the New Brunswick Cattle Producers Association. As we have done over the past several years, a series of management workshops are being presented prior to NBCP regional meetings specifically to support producer profitability.

2020 has brought new challenges and opportunities to the doorstep of NB beef operations as the Covid-19 pandemic literally changed the way we live our lives and conduct business. Early in the pandemic, market uncertainty and price volatility was understandably a great cause of concern for NBCP members. Thankfully, the Canadian beef market has remained strong and volatility has dissipated.

The Federal Government's Covid-19 response for agriculture was very clear: *Use the risk management programs currently available, ad hoc programs are not being considered until further notice.* With this understanding the NBCP, with support from the Canadian Cattlemen's Association and Beef Farmers of Ontario, set out to explore how Maritime beef producers can best utilize the current suite of Business Risk Management programs available.

MNP Accountants has been contracted to complete 5-case studies on how the AgriStability program can be used by cattle operations and will provide an update on this project, provide some background on what beef farmers should, and should not, expect from the AgriStability program and provide a general overview of risk management options available to beef operators during the afternoon workshops.

We will also host Amy Higgins from the Maritime Beef Council to provide updates on the various projects underway at MBC, including the Verified Beef Production Plus and data management programs and the development of Calf and Feedlot clubs around the Maritimes. To wrap up the agenda, Jonathan Wort from Perennia Food & Agriculture Inc. will provide an overview of the recent changes to livestock transportation regulations and the impact they may have on your farm.

Please see the detail below for dates, times and locations for the Pre-Meeting Workshops and NBCP Regional Meetings, which will follow. Note that in order to accommodate our guest speakers, several Districts have been combined to host these events, but the election of Regional Directors will be completed, as necessary.

For more information or to register for this event please call Brenda at 506-458-8534 or email financemanager@bovinsnbcattle.ca

Special Notes on Covid-19 Social Distancing Requirements for NBCP Regional Meetings

1. We have booked venues that allow for social distancing guidelines to be followed as outlined by the New Brunswick Chief Medical Officer of Health. As an additional precaution, all attendees are encouraged to wear a facemask in as much as possible.
2. If public gathering restrictions are imposed due to a second round of Covid-19 infections, NBCP will move the entire workshop and regional meeting process online. Please monitor your email and phone message systems for more detail.

Regional Meeting Schedule (Regions 1, 2, 4, 5, 6, 7,8)

1. **Region 4 – Gloucester & Northumberland Counties**
Date: Tuesday, October 13, 2020
Location: Howard Johnson, 1 Jane Street, Mirimichi, NB
2. **Regions 5, 6 – Kent, Westmorland & Albert Counties**
Date: Wednesday, October 14, 2020
Location: Four Points by Sheraton, 40 Lady Ada Boulevard, Moncton, NB
3. **Region 8 – Kings & Saint John Counties**
Date: Thursday, October 15, 2020
Location: All Seasons Inn, 1015 Main Street, Sussex, NB
4. **Regions 1, 2, 7 – Victoria, Carleton, York, Sunbury, Queens & Charlotte Counties**
Date: Friday, October 16, 2020
Location: Best Western, 123 Gallop Court, Woodstock, NB

Agenda For The Day:

1:00PM	Welcome & Introductions
1:15PM	Agri-Stability Program Myth Busting & Maritime Case Study Presentations <i>Steve Funk, MNP Accountants</i>
2:15PM	Nutrition Break
2:30PM	VBP+ & Calf Club Project Updates <i>Amy Higgins, Maritime Beef Council</i>
3:00PM	Human Animal Handling & Livestock Transportation Regulations <i>Jonathan Wort, Perennia Food & Agriculture Inc.</i>
4:30PM	Roundtable Question and Answer Session
5:00PM	Adjourn (Supper on Your Own)
7:00PM	NBCP Regional Meeting

Regional Meeting Schedule

(Region 3)

1. Region 3: Madawaska-Restigouche

Date: October 24, 2020

Location: Four Points by Sheraton, 100 Rice Street, Edmundston, New Brunswick

Agenda For The Day:

10:00AM	Welcome & Introductions
10:15AM	Agri-Stability Project Results & Myth Busting, Q & A <i>Steve Funk, MNP Accountants</i>
11:00AM	Nutrition Break
11:15AM	VBP+ & Calf Club Project Updates <i>Amy Higgins, Maritime Beef Council</i>
12:00AM	Lunch on Your Own
1:30PM	Human Animal Handling & Livestock Transportation Regulations, Q & A <i>Jonathan Wort, Perennia Food & Agriculture Inc.</i>
2:15PM	Adjourn
2:30PM	NBCP Regional Meeting
5:00PM	Adjourn