



2-150 Woodside Lane, Fredericton, NB E3C 2R9 Email/Courriel : [nbcattle@nb.aibn.com](mailto:nbcattle@nb.aibn.com)  
Office/Bureau : 506-458-8534 Fax/Téloc. : 506-453-1985

## **Fall Production Management Workshop & Regional Meeting**

**October 19, 2019**

Region 3: Madawaska-Restigouche  
Four Points by Sheraton, Edmundston, New Brunswick

### **VBP+, Calf-Club Model, Financing Options for Beef Producers, Pasture and Stored Forage COP, Regional Veterinarian Update and Branded Beef Programs**

Creating opportunities to put more dollars in cattle producers' jeans is priority #1 for the New Brunswick Cattle Producers Association. As we have done over the past several years, a series of management workshops are being presented prior to NBCP regional meetings specifically to support producer profitability.

The 2019 workshop series has been designed to prepare producers for accessing premium markets that are available or under development. For example: The Certified Island Beef program is still eligible for New Brunswick born calves, Verified Beef Production Plus certified calves are eligible for premiums through the feedlot and Calf-Club programs are being established in various locations throughout the Maritimes to provide new calf marketing opportunities.

Further to accessing market premiums, 2019 workshops include a strong focus on understanding and managing the cow-calf farm cost of production, with specific emphasis on the forage and pasture component of the cost structure. To round out the conversation, your local veterinarian will be on hand to discuss building and maintaining a functional herd health program that will help your cattle shine at auction.

Please see the detail below for dates, times and locations for the Pre-Meeting Workshops and NBCP Regional Meetings, which will follow. Note that in order to accommodate our guest speakers, several Districts have been combined to host these events, but the election of Regional Directors will be completed, as necessary, for each of the 8 Districts that make up the New Brunswick Cattle Producers Board of Directors.

**There will be a presentation by CFIA, in the evening NBCP Regional Meeting, regarding the Health of Animals Regulations Transportation of Animals Amendment which comes into effect February 20, 2020 to discuss new requirements for producers, dealers and abattoir owners.**

*For more information or to register for this event please call Brenda at 506-458-8534 or email [financemanager@bovinsnbcattle.ca](mailto:financemanager@bovinsnbcattle.ca)*

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October 19, 2019

Region 3: Madawaska-Restigouche  
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## Agenda:

- 9:00AM Welcome & Introductions
- 9:15AM Verified Beef Production + What's In It for You?  
*Amy Higgins, Maritime Beef Council*
- 9:30AM A Calf-Club Program Model for the Maritimes  
*Amy Higgins, Maritime Beef Council*
- 10:00AM Financing Options for Beef Projects – Maintaining a Constructive  
Relationship With Your Banker: Phase-1  
*Paul Breau, New Brunswick Cattle Producers*
- 10:30AM Nutrition Break
- 10:45AM Financing Options for Beef Projects – Maintaining a Constructive Relationship With Your  
Banker: Phase-2  
*Paul Breau, New Brunswick Cattle Producers*
- 11:15AM Pasture and Stored Forage Cost of Production  
*Cedric MacLeod, MacLeod Agronomics Ltd*
- 11:45AM Regional Veterinarian Programs and Services Update  
*Local Veterinarian Office Representative*
- 12:15PM Lunch on Your Own
- 1:30PM CFIA Traceability Regulations Update  
*CFIA Representative TBD*
- 2:00PM Adjourn
- 2:15PM NBCP Regional Meeting
- 4:00PM Adjourn



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### **2019 Cattle Handling Initiative**

Application deadline for the 2019 Cattle Handling Initiative is Oct. 31, 2019, with a claim deadline of Dec. 6, 2019.

**Requirements for Eligibility (A veterinarian visit must occur and the producer must provide all five requirements for eligibility):**

1. Provide Equipment Cost Quotations, and,
2. Producers must have submitted their annual Producer Registration Form, and,
3. Provide copy of invoice for on-site veterinarian visit to discuss Herd Health Protocol and Cattle Handling Review, and,
4. Provide copy of Herd Health Protocol signed by veterinarian, and,
5. Provide copy of 2019 Cattle Handling System Review and Upgrade Strategy Form signed by veterinarian

#### **Assistance levels**

Approved applicants are eligible for financial assistance of 50% towards the purchase of animal handling facilities and/or weighing systems. The maximum assistance is \$3,000 per farm. Due to limited funding only a limited number of handling facilities and/or weighing system projects can be approved. Project approval will be considered on a first come-first served basis until funding has been exhausted.

### **Maritime Beef Council presents the first installment of the: ATLANTIC BEEF SCHOOL**

Friday November 1<sup>st</sup> MODULE #1- Feeding & Nutrition Management  
10:00am-6:00pm

Saturday November 2<sup>nd</sup> MODULE #2- Pasture Feeding Systems  
8:00am-3:30pm

REGISTER VIA [www.maritimebeef.ca](http://www.maritimebeef.ca) on Eventbrite by October 28, 2019- it will be a FREE ticket and we will invoice you the tuition fee payable by the Beef School. For assistance, contact Amy Higgins at [maritimebeefcouncil@gmail.com](mailto:maritimebeefcouncil@gmail.com) or 506-349-5395.

#### **TUITION FEES:**

MODULE #1: \$86.96 + HST= \$100 includes lunch  
MODULE #2: \$86.96 + HST= \$100 includes lunch  
BOTH MODULES: \$152.17 + HST= \$175 includes lunch

NEXT Beef School Modules will be released 2 at a time:  
January 31<sup>st</sup> & Feb 1<sup>st</sup>, 2020:

MODULE #3- Herd Procurement & Replenishment  
MODULE #4- Breeding Strategies, Calving Season Management

Dates To Be Announced - MODULE #5- Cattle Handling Systems & Housing  
MODULE #6- Herd Health Management



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## ARE YOU READY TO TAKE YOUR FORAGE AND GRASSLAND PRODUCTION TO THE NEXT LEVEL?

### CANADIAN FORAGE PRODUCTION SCHOOL - EASTERN EDITION

NOV. 12-15, 2019

FOUR POINTS BY SHERATON MONCTON, 40 Lady Ada Blvd, Moncton, NB E1G 0E3

Learn from world-changing thinkers and innovators in forage and grassland development. From forage and grassland planning through to harvest and exports - we've got you covered at the 10th Annual CFGA Conference, Canadian Forage Production School, Eastern Edition.

More information: [www.canadianfga.ca](http://www.canadianfga.ca), email [CONFERENCE@CANADIANFGA.CA](mailto:CONFERENCE@CANADIANFGA.CA) or contact Cedric MacLeod at 506-260-0872

### Herd Health Fact Sheet

In consultation with Dr. Lisa Freeze, DAAF, Fredericton, we have put together a Herd Health Fact Sheet, which is attached. This is intended as a basic guideline for best management practices. Investing in your beef cattle's health for the best performance potential and maximum return on your investment. A herd health management plan is essential for profitable beef production. All herd health plans are not created equally.

It is important that you talk to your veterinarian to develop a customized plan for your herd.

