



2021 Virtual Regional Meetings

Due to the uncertainty still happening with COVID-19 in many areas of our province and with a view to complying with the New Brunswick Department of Health directives regarding COVID-19, NBCP has decided it would be best to deliver the regional meetings in an online format the same as last year.

We will be showing recorded presentations of our Regional Meeting presenters. If you have questions regarding the Zoom training events or the upcoming regional meetings, don't hesitate to reach out to the NBCP offices at 506-458-8534 or financemanager@bovinsnbcattle.ca.

Please see the attached special Producer Memo for Regional Meeting Schedule and details for the virtual format.

Meeting dates are as follows:

Regions 5, 6: Kent, Westmorland & Albert Counties Jan 11/22 8-10pm

Regions 8: Kings & Saint John Counties Jan 12/22 8-10pm

Regions 1, 2, 7: Victoria, Carleton, York, Sunbury, Queens & Charlotte Counties Jan 13/22 8-10pm

Regions 3, 4 – Madawaska, Restigouche, Gloucester & Northumberland Counties Jan 15/22 10am-12pm

For more information or to register for this event please call Brenda at 506-458-8534 or email financemanager@bovinsnbcattle.ca

Note: All Workshops Will Be Recorded and Available for Viewing in English and French on the New Brunswick Cattle Producers YouTube Channel: shorturl.at/abcoE

Canadian Federation of Agriculture Hay West Project

Thank you again for those offering to supply hay to the Hay West initiative. Farmers in western Canada continue to express their deep gratitude for all the people that have made this initiative possible and supply farmers are the ones that make this possible. Thanks again! We continue to ask for your patience if your hay has not been picked up yet. As long as the Federal government provides funding to cover the freight, Hay West will continue to move hay. Currently we're waiting for an additional commitment before we can resume shipments of hay.

Given the need in western Canada and supply availability in eastern Canada, if the freight funding is made available, this project could well run through the winter months. We encourage you to talk to your local Member of Parliament, asking them to let the Federal Agriculture Minister know how important the funding is and how urgently its needed.

Just a brief update on the movement itself.

- We started out with a supply inventory of around 80,000 bales in PEI, NS, NB, Quebec, and On. and that supply has basically stayed the same as a result of additional hay availability
- We have delivered, put in transit, and booked for pick up about 150 loads of hay (approximately 6,000 large bales) since we started.
- Because of the urgency in getting hay to destinations where it is urgently needed, we've chosen certain pick ups that have facilitated speed of deliveries, however are getting to a

Points of Interest

- 2021 Virtual Regional Meetings
- Hay West Update From CFA
- Cows East Update
- Reminder Genetic Enhancement Program
- Reminder Beef Herd Renewal and Improvement Program & Beef Rotational Grazing Initiative Program
- Reminder Genomics Education & Training Project
- Reminder Business planning for NB Cattle Producers
- New Abattoir
- Quebec Levy Increase
- MBC Important Dates
- Possible AI Course
- Producer Emergency Planning Workbooks

stage now where we will simply start at the top of the list of supply farmers and work our way through.

- In the interest of fairness, we're spreading out our pick ups over the 5 provinces
- We just simply ask for your patience as we make our way through the list to your farm once shipping resumes
- We have around 300 farmers on the list that have expressed a need for hay and want to fill that need as efficiently as possible
- Western farmers have started expressing concern about whether they will have the moisture required to grow their pastures this coming spring and some are building an inventory of hay to last them till next August
- Please also make sure the hay is of good quality. We have had several incidents where delivered hay was unusable, and while we don't expect payment for that hay, and ask the supplier to not charge for that portion of the hay, we've still spent the money on freight for a product which can't be used. This simply results in unnecessary costs to the program.

Cows East Update

Cows East was a concept advanced during the forest fire and drought conditions experienced in western Canada this summer, which triggered the 2021 Hay West program delivered through the Canadian Federation of Agriculture. The intent was to facilitate a Cows East communication mechanism for NB producers to connect with Western producers who might be willing to sell stock they would not be able to feed. It was a reciprocal 'Hay West' effort that would support the growth and expansion goals for the Maritime beef sector as outlined in the Maritime Beef Sector Growth and Expansion Strategy developed in 2017.

The concept was presented to the cattle producer boards in the Western provinces and was actively communicated. However, when the rain started to fall out west in late summer and eastern hay started to arrive by train and truck, the need to find homes for large numbers of brood cows diminished. In-fact, the anticipated drop in cull cows and feeder calves did not hit the auction marts and strong calf prices have been maintained across the Canadian beef complex.

This was our way of offering a helping hand to western growers, and potentially growing the New Brunswick herd at the same time, but was not an official program. If you have questions, please do not hesitate to contact our office.

Program Reminders:

Genetic Enhancement Program – Evaluating Feed Efficiency of NB Bulls

The Genetic Enhancement Program – Evaluating Feed Efficiency of NB Bulls has been approved again for 2021-22.

Applications for the program are available at: <https://bit.ly/2ZohBKr>

Beef Herd Renewal and Improvement Program & Beef Rotational Grazing Initiative Program – Deadline Extended

These programs have been carefully designed to support beef sector growth through the following channels:

1. Retention of high-performance genetics as replacement females in the cow herd
2. Adoption of enhanced pasture management practices to increase the capacity of New Brunswick pastures and accept an expanded beef herd.

Details on both programs can be accessed at the following website links. Please note that it may be possible to access funding for cattle handling equipment through this program, but will be on a case-by-case basis and will need to support the goals of the project, i.e. Supporting animal handling for genetic sampling and/or breeding, or supporting a pasture management project. **Deadlines for these projects have been extended to January 31st, 2022.**

Beef Herd Renewal and Improvement Program: <https://bit.ly/3zB8KBo>

Beef Rotational Grazing Initiative: <https://bit.ly/31NvysL>

Applications and guidelines are available at the links above.

The program is being administered by staff at the NB Department of Agriculture, Aquaculture & Fisheries (DAAF). If you have any questions regarding the program, please contact the DAAF Livestock staff in your region.

Genomics Education & Training Project

The Genomics Education & Training Project videos are all available on our YouTube channel at these links:

YouTube link for August 5th: “*Beef Genomics 101*” webinar recording – Beef Genomics basic training. <https://bit.ly/31N5ePI>

YouTube link for August 19th: “*Incorporating Beef Genomics in your Herd*” for a good understanding of ways to improve the beef genomics in your herd. <https://bit.ly/3CQOtdp>

YouTube link for December 9th: Analysing Genomic Results. <https://youtu.be/TGb4HuWhn5Q>

These sessions are available to all producers on our YouTube Channel in English and French.

Business planning for NB Cattle Producers

A one-year pilot project for the beef industry to improve their farm managerial and financial accounting abilities and to meet reporting requirements for business risk management programs.

If you have any questions regarding the program, please contact the DAAF Livestock staff in your region.

New Abattoir

East Meats West Butchers Inc.

Attention all cattle producers!!!

A new abattoir recently opened up in the industrial park in Sackville, N.B. The abattoir is called East Meats West Butchers Inc. and is located at 72B Crescent Street.

East Meats West Butchers is co-owned by Chris Pierce and Jason Pennoyer who built the entire facility inside with brand new state of the art equipment.

The butcher shop offers custom cutting of beef, pork, sheep and goats and also sells their own beef and pork either whole, sides or quartered depending on the customers preference.

East Meats West Butchers prides themselves on providing the best quality around at a price affordable to farmers, which is why they only offer vacuum sealing as a packaging option as it lasts significantly longer.

Please direct any inquiries to either Chris or Jason at 506-364-0988.

EastGen AI Course

There may be an EastGen AI Course offered February 28th at the Maritime Motorsports Hall of Fame in Petitcodiac.

You can check out their website to see when that date is confirmed and you will be able to register also at this link when it is posted under their events tab www.eastgen.ca.

Quebec Checkoff Levy Change Jan 1/22

We have been advised the Checkoff payable by Quebec sellers has been updated for all three classes of cattle. As such, purchasers and dealers in NB are

now required to deduct and remit amended levies on cull cows, fed cattle and bob calves sold by Quebec sellers to dealers in NB. The rates are as follows: Culls cows \$16.90, Fed cattle \$10.55, Bob calves \$6.25. Please contact the office for a remittance form if you do not have one.

Animal Health Emergency Management (AHM)

Producer Emergency Planning Workbooks

The Animal Health Emergency Management (AHM) project develops industry relevant resources to minimize the impacts of serious livestock diseases now and into the future. Their objective was to enhance the emergency

management capabilities of Canada's livestock industry, for both a continually evolving disease landscape and adverse events, through increase industry awareness, capacity, and confidence.

AHEM is focused on the collaborative development and delivery of practical resources, policies and training that will support producers, industry associations and animal health specialists.

Resources for industry have been developed by the AHM project to date include provincial association staff plans and producer handbooks, workshops and webinars.

There are Producer Emergency Planning Workbooks available on the AHM website at this link: <https://animalhealth.ca/ahem/resources/> You are able to download and save the .pdf file to your computer and then fill out the workbook for your farm.

We will be offering virtual workshops for any producers who would like assistance in completing the workbooks. It is very important for everyone to be

prepared in the event of an emergency and we encourage all producers to have a workbook completed to ensure you are prepared for any event that may happen. More details to come for the virtual workshops.

Producer Registration Reminder for 2021 year

A reminder that annual producer registration is mandatory effective 2018 to be considered a member in good standing with NBCP, be eligible for any programs and receive communications.

Please complete your producer registration and return it to our office for the calendar year of 2021. You can find the form on the last two pages of the Annual Report Year Ended Mar 31/21.

Maritime Beef Council Important Dates

January TBD

Virtual via Zoom

Atlantic Beef School- Marketing & Value Chain Module

Tuesday, February 1st, 2022

1:00pm-2:30pm Virtual via Zoom VBP+ Training in English

Wednesday, February 2nd, 2022 6:30pm-9:00pm Virtual via Zoom VBP+ Training IN FRENCH (Natalie Coté)

Thursday, February 3rd, 2022

6:30pm-9:00pm Virtual via Zoom

VBP+ Training in English

February 10th-12th, 2022

Virtual via Zoom-

Atlantic Beef School- Feeding & Nutrition Management Module

Saturday, March 19th, 2022

9:30am-4:00pm Amherst, NS

Atlantic Beef School- Pasture Management Module

For more information contact:

Amy Higgins

maritimebeefcouncil@gmail.com

<https://maritimebeef.ca/>

Tel: (506) 349-5395