



Box/C.P. 1567 Fredericton, N.B, E3B 5G2 Email/Courriel : [nbcattle@nb.aibn.com](mailto:nbcattle@nb.aibn.com)  
Office/Bureau : 506-458-8534 Fax/Télec. : 506-453-1985

## **Regional Market Opportunities & Forage Management Workshop**

### **Humane Handling, VBP+, Forage Production & Traceability Training**

Creating opportunities to put more dollars in cattle producers' jeans is priority #1 for the New Brunswick Cattle Producers Association. This fall, a series of management workshops are being held prior to NBCP regional meetings specifically to support producer profitability.

The workshops have been designed to provide the necessary training for producers to access the Certified Island Beef Program. New Brunswick and Nova Scotia calves are now eligible for the CIB Program and are eligible for a \$10 per head premium if they maintain an Up-To-Date Environmental Farm Plan and attend a Humane Animal Handling workshop with Jane Morigan. More information on the program is available here: <http://www.abpi.ca/cattle-producers/become-prince-edward-island-certified-beef-producer/>

The workshops will also include a forage management workshop with Dr. Robert Berthiaume, Verified Beef Production Plus (VBP+) training and an update on the NBCP Traceability program. Producers who are VBP+ certified are also eligible for a \$0.02/lb premium for animals marketed through Atlantic Beef Products. More information on the program is available here: <http://www.abpi.ca/cattle-producers/become-prince-edward-island-certified-beef-producer/>

Please see the detail below for dates, times and locations for the workshops and NBCP Regional Meetings which will follow. Note that in order to accommodate our guest speaker, several Districts have been combined to host these events, but the election of Regional Directors will be completed, as necessary, for each of the 8 Districts that make up the New Brunswick Cattle Producers Board of Directors.

***For more information or to register for this event please call Brenda at 506-458-8534 or email [financemanager@bovinsnbcattle.ca](mailto:financemanager@bovinsnbcattle.ca)***

# Regional Meeting Schedule

**\*\*PLEASE NOTE CHANGES IN THE SCHEDULES FROM SPRING NEWSLETTER POSTING\*\***

## **1. Region 4 – Gloucester & Northumberland Counties**

**Date:** Wednesday, October 10, 2018

**Location:** Howard Johnson Mirimichi, 1 Jane Street, Mirimichi, NB

## **2. Regions 5, 6 – Kent, Westmorland & Albert Counties**

**Date:** Thursday, October 11, 2018

**Location:** Quality Inn Dieppe, 370 Dieppe Boulevard, Dieppe, NB

## **3. Region 8 – Kings & Saint John Counties**

**Date:** Friday, October 12, 2018

**Location:** All Seasons Inn, 1015 Main Street, Sussex, NB

### **Agenda:**

10:00AM	Verified Beef Production+ & Certified Island Beef Program Training
11:00AM	Humane Animal Handling Training, Jane Morrigan
Noon	Lunch (On Your Own)
1:00PM	Humane Animal Handling Training, Jane Morrigan
2:15PM	Nutrition break
2:30PM	High Performance Forage Management, Robert Berthiaume
4:45PM	Question & Answer Session
5:00PM	Adjourn Workshop
7:00PM	NBCP Regional Meeting

## **4. Regions 1, 2, 7 – Victoria, Carleton, York, Sunbury, Queens & Charlotte Counties**

**Date:** Saturday, October 13, 2018

**Location:** Knights Inn, 276 Lockhart Mill Road, Woodstock, NB

### **Agenda:**

9:00AM	Verified Beef Production+ & Certified Island Beef Program Training
10:00AM	Humane Animal Handling Training, Jane Morrigan
12:15PM	Lunch (On Your Own)
1:15PM	High Performance Forage Management, Robert Berthiaume
3:30PM	NBCP Regional Meeting