

2018 ENHANCED BEEF HERD HEALTH & QUALITY INITIATIVE PROGRAM GUIDELINES

Application Deadline: October 31, 2018

Program Objective:

The NBCP Herd Health and Quality Initiative has been modified slightly for the 2018 Fiscal Year and will require veterinarian oversight to qualify for assistance. This program is designed to achieve two goals:

1. Support the development of Veterinarian-Client-Patient-Relationships (VCPR) that will be required after December 1, 2018 for Canadian livestock producers to access medically important antimicrobials antibiotics; and,
2. Increase demand side confidence in the health status of New Brunswick feeder calves by supporting various levels of veterinarian oversight for beef herd protocol development and administration.

Program Guidelines:

1. Applicants will be eligible for two levels of assistance, depending on the level of engagement they wish to have with their veterinarian:
 - a. \$32 per beef cow-calf pair for veterinarian administered herd-health protocol and signature of the Certified Veterinarian Vaccinated record sheet
 - b. \$20 per beef cow-calf pair for producer administered herd health protocol
2. Participants must have at least one on-farm visit with an attending Veterinarian to discuss and develop a defined herd health protocol outlining which vaccinations to use, their timing, required booster doses, proper storage and administration procedures. The defined herd health protocol must be followed and treatments recorded in order to be eligible for funding.
3. Adult cows and bulls must have the following protections administered:
 - a. Vaccination for IBR, PI3, BRSV and BVD (modified live or killed) at least once a year
 - b. Parasiticide at least once a year
4. Calves must have the following protections administered:
 - a. Vaccination for IBR, PI3, BRSV and BVD (preferable live) at least 3 weeks before the time of sale
 - b. Vaccination for bacterial pneumonia (Mannheimia/Pasteurella/Haemophilus) at least 3 weeks before the time of sale. (A minimum of one vaccination for at least one of these bacteria)

- c. Vaccination for clostridial diseases at least 3 weeks before the time of sale
- d. Parasiticide at least 3 weeks before the time of sale
- e. Proper dehorning where applicable – minimum of six weeks prior to sale
- f. Proper castration where applicable – minimum of six weeks prior to sale and less than eight months of age.

Notes to Program Eligibility and Requirements:

The NB Cattle Producers reserves the right to pro-rate the assistance level depending on the level of demand.

Only beef farmers in “Good Standing” with the New Brunswick Cattle Producers will be considered for funding. Proof of membership will require completion of Producer Registration Form with copies of all cattle sales receipts where you have sold cattle showing the check-off was deducted from January 1, 2017 to December 31, 2017.

Claim Process :

Following project approval and prior to receiving reimbursement of project costs applicants must provide the following information to the NBCP Office by January 11, 2019.

1. A copy of the herd-health protocol signed by the attending veterinarian.
2. Completed Beef Enhanced Herd Health & Quality Initiative Processing Records Worksheet:
 - a. Completed by and signed by the veterinarian for \$32 per cow-calf pair incentive
 - b. Completed by and signed by the producer for \$20 per cow-calf pair incentive
3. Copies of all receipts from the vet visit, vaccine and de-wormer purchases.

For further questions and clarification regarding producer requirements, protocols and claim process please contact the New Brunswick Cattle Producers’ Office at 506-458-8534 or nbcattle@nb.aibn.com or your nearest regional Livestock Development Officer with the NB Department of Agriculture, Aquaculture & Fisheries